



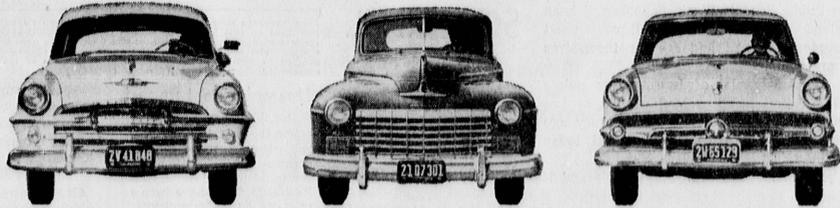
8 of these 10

cars get



smooth knock-free

mileage-



yet save money!

Entirely New Grade Mobilgas*—sold within the price range of regular—is especially made for the 3,200,000 Ford, Chevrolet, Plymouth, Dodge, Studebaker, Nash, and many other pre-1955 cars in the West whose owners want mileage and are tired of having their cars knock and run rough on ordinary regular gasoline.

Big Dollar Benefits to Owners

New grade Mobilgas brings owners of most cars on the road new smooth, knock-free mileage without paying a premium price. Octane Tower refining gives fast starts, quick warm-up, and knock-free power. Mobil Power Compound keeps engines healthy longer by freeing plugs, valves and carburetors of harmful, gas-wasting deposits. The combination brings a smooth, efficient engine that produces more knock-free mileage.

How Come New Grade Mobilgas?

It's made by an entirely new process—comes from the first 7 Octane Tower. When precisely blended with Mobil Power Compound, the Octane Tower product becomes new grade Mobilgas.

* THIS IS ONE OF THE 2 BEST FOR YOU. The other is improved Mobilgas Special—especially made to give smooth, knock-free mileage in all 1955 cars and recent models of Buick, Cadillac, Chrysler, De Soto, Lincoln, Mercury, Oldsmobile, Packard and Pontiac.

An Entirely New Grade—in the price range of regular!

Mobilgas

now with Mobil Power Compound, too!



General Petroleum Corporation

*General Petroleum's therafor catalytic reformer—Copyright 1955